



Targacept TargaCare Fund

Thank you for your interest in Targacept.

Grants from the Targacept TargaCare Fund at The Winston-Salem Foundation are approved in accordance with our guidelines as noted below.

Due to the large number of requests we receive for corporate donations, we will consider only those funding requests that are submitted via our grant application system. Our application form is downloadable from our website (www.targacept.com) or available upon request via e-mail or phone.

We accept funding requests only from nonprofit organizations with a section 501(c) (3) tax-exempt status with the Internal Revenue Service.

Our community has many unique needs and opportunities. We allocate our philanthropic dollars in accordance with our corporate giving priorities as determined by our Community Involvement Committee.

Grants are considered for tax-exempt organizations that fall within the areas of focus listed below. Please review the areas of focus and submit an application only if you are confident that your organization has needs and programs that match one or more of the areas of focus.

Should you have questions regarding the Targacept guidelines or wish to discuss a specific project prior to submitting your request, please contact Heather Savelle at Targacept at 336-480-2250.

Funding Cycle

Requests are accepted twice a year; dates are specified on the TargaCare Grant Application Form. Decisions are normally made within eight weeks of grant application.

Requirements

To be considered for grant funding, organizations must:

- Have a nonprofit, tax-exempt classification under section 501(c)(3) of the Internal Revenue Code
- Be located in the Piedmont Triad Region of North Carolina
- Have broad community support and address specific community needs
- Demonstrate fiscal and administrative stability

- Align with one or more of the Targacept TargaCare Fund’s focus areas
 - Biotechnology industry advancement
 - Science and math education (excluding individual scholarships)
 - Patient advocacy in Targacept’s therapeutic focus areas
 - Underserved populations
 - Arts and Community

Focus Areas

Primary Focus Areas

Biotechnology industry advancement: To advance the growth of the biotechnology industry in the Piedmont Triad region

Representative activities may include:

- Scientific or technology meetings and events
- Scientific networking events
- Chamber of Commerce Technology Council activities

Science and mathematics education: To improve science and math education throughout the Piedmont Triad region

Representative activities may include:

- Biotechnology curriculum improvement campaigns
- Public awareness campaigns (such as Brain Awareness Week)
- Graduate student research events
- Science education workshops and seminars (such as Triad BioSummer)

Secondary Focus Areas

Patient advocacy: To support patient advocacy efforts to advance research and support of patients with diseases and disorders in Targacept’s therapeutic focus areas

Representative agencies may include:

- Alzheimer’s Association
- Families for Depression Awareness
- Parkinson Association of the Carolinas
- Senior Services

Human Services: To assist our community in aiding people in need, especially in ways that improve their self-sufficiency and add lasting value to the community

Representative agencies may include:

- Crisis Control Ministries

- Habitat for Humanity

Arts and Community: To facilitate access to and participation in a broad array of cultural experiences for persons of all income levels; to encourage the development of leaders who will engage in addressing community-wide challenges

Representative agencies may include:

- Arts Council of Winston-Salem
- Leadership Winston-Salem
- Piedmont Craftsmen
- Piedmont Opera
- Sawtooth School for Visual Arts
- WFDD-FM
- Winston-Salem Symphony

Limitations

The Targacept TargaCare Fund will **not** ordinarily make grants to support certain types of requests. These include, but may not be limited to, the following:

- Individuals
- International organizations
- Long-term operating support
- Projects that would normally receive public funding
- Travel or conferences for employees of nonprofit organizations
- Political Action Committees, political causes, or candidates
- Books, research papers or articles in professional journals
- Veteran, fraternal and alumni organizations
- Religious organizations, unless they are engaged in a significant project that is nonsectarian and benefits the community generally
- Private foundations
- General operating expenses for organizations that already receive substantial support through United Way or united fund drives in which Targacept participates
- Sponsorships, events, or projects for which Targacept or its employees receive tangible benefits or privileges
- Individual pre-college schools - private, parochial, charter or home schools
- Individual schools in public school systems

In general, our maximum grant allocation via direct grants is \$5,000 for any one organization in any calendar year. This maximum may change over time as our business progresses, so we would advise you to check our website periodically to stay abreast of any updates.

Please note that Targacept's funding priorities may vary from year to year, based on current initiatives, economic conditions and grant funds available.

Thank you for your interest in Targacept and best of luck in your fund-raising efforts.

For more information, contact:

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To download an application form, please visit our website at www.targacept.com.